

IN THE UNITED STATES
PATENT AND TRADEMARK OFFICE

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Attorney Docket No.: Google-115 (GP-089-03-US)

Applicants: Andrew FIKES, et al.

Serial No.: 10/676,195

Confirmation No.: 7103

Filing Date: September 30, 2003

Title: **SYSTEM AND METHOD FOR AUTOMATICALLY TARGETING WEB-BASED ADVERTISEMENTS**

Examiner: Tri V. Nguyen

Group Art Unit: 1796

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

REQUEST FOR A ONE (1) MONTH EXTENSION OF TIME

In response to the final Office Action mailed on May 26, 2010, which set a time for response to expire on August 26, 2010, please extend that period one (1) month to expire on September 26, 2010. The Patent Office is authorized to charge the fee of \$130.00 and any fee due to the deposit account of Straub & Pokotylo, deposit account number 50-1049.

09/29/2010 JVOHG1 00000007 501049 10676195
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Respectfully submitted,

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CERTIFICATE OF FACSIMILE TRANSMISSION

I hereby certify that this paper (and any accompanying paper(s)) is being facsimile transmitted to the United States Patent Office on the date shown below.

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John C. Pokotylo
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September 27, 2010
Date